



wildblue

WILDBLUE IS LAUNCHING  
A NEW SATELLITE THIS FALL.

### WildBlue internet video fact list

1. Recommended down load speed for a SD movie                      1 MB
2. Recommended down load speed for a HD movie                      3 MB
3. By the end of Q1 – 2012 WildBlue will be the only internet service capable of offering a 3 MB download speed in all forty eight states
4. 1000 Kbps equals 1 MB
5. 1000 Mbps equals 1 GB
6. One SD movie is approximately 750 MB (75% of a GB)
7. One HD movie is approximately 2.5 GB (2500 MB)
8. A monthly subscription usage plan of 7.5 GB would support 10 SD movies or 3 HD movies per month
  - a. This equates to approximately two SD movies every weekend or three HD movies per month
9. A monthly subscription plan of 15 GB would support approximately 20 SD movies or 6 HD movies per month
10. A monthly subscription plan of 25 GB would support approximately 30 SD movies or 10 HD movies per month
11. On line tools are being developed that will help allow a dealer to “size” the right monthly package to the customers’ needs
  - a. The ability for a customer to purchase additional capacity on an as needed basis virtually eliminates “FAPPING” issues